

EC'd Yes

Last Received: 08/02/2012 8:23 AM

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1	Rating: 1.2	AFHV	10/16-10/16	1	\$50.00	:30	1	TU	4P-5P	1	\$50.00
2	Rating: 1.2	AFHV	10/17-10/17	1	\$50.00	:30	1	W	4P-5P	1	\$50.00
3	Rating: 1.2	AFHV	10/18-10/18	1	\$50.00	:30	1	TH	4P-5P	1	\$50.00
4	Rating: 1.2	AFHV	10/19-10/19	1	\$50.00	:30	1	F	4P-5P	1	\$50.00
5	Rating: 0.9	EXTRA	10/17-10/17	1	\$100.00	:30	1	W	5P-530P	1	\$100.00
6	Rating: 0.9	EXTRA	10/18-10/18	1	\$100.00	:30	1	TH	5P-530P	1	\$100.00
7	Rating: 0.9	EXTRA	10/19-10/19	1	\$100.00	:30	1	F	5P-530P	1	\$100.00
8	Rating: 0.9	EXTRA	10/22-10/22	1	\$100.00	:30	1	M	5P-530P	1	\$100.00
9	Rating: 5.4	NEWS9P	10/19-10/19	1	\$400.00	:30	1	F	9P-930P	1	\$400.00
10	Rating: 4.4	NEWS 930P	10/18-10/18	1	\$300.00	:30	1	TH	930P-10P	1	\$300.00

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
11		NEWS9P	10/20-10/20	1	\$275.00	:30	1	SA	9P-930P	1	\$275.00
Rating: 4.1											
12		NEWS 930P	10/20-10/20	1	\$250.00	:30	1	SA	930P-10P	1	\$250.00
Rating: 3.9											
13		NEWS9P	10/21-10/21	1	\$400.00	:30	1	SU	9P-930P	1	\$400.00
Rating: 7.0											
14		NEWS 930P	10/21-10/21	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
Rating: 4.8											
15		HOUSE	10/20-10/20	1	\$100.00	:30	1	SA	6P-7P	1	\$100.00
Rating: 2.1											
16		TOUCH	10/19-10/19	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
Rating: 2.8											
17		FRINGE	10/19-10/19	1	\$250.00	:30	1	F	8P-9P	1	\$250.00
Rating: 2.3											
18			10/16-10/19	1	\$120.00	:30	4	TU-F	12P-1P	4	\$30.00
19			10/22-10/22	1	\$30.00	:30	1	M	12P-1P	1	\$30.00
20			10/22-10/22	1	\$30.00	:30	1	M	1P-2P	1	\$30.00
21			10/16-10/19	1	\$120.00	:30	4	TU-F	1P-2P	4	\$30.00
22			10/16-10/19	1	\$120.00	:30	4	TU-F	2P-3P	4	\$30.00
23			10/22-10/22	1	\$30.00	:30	1	M	2P-3P	1	\$30.00

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Showing Buylines: All Lines

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
24			10/22-10/22	1	\$50.00	:30	1	M	3P-4P	1	\$50.00
25			10/16-10/19	1	\$150.00	:30	3	TU-W,F	3P-4P	3	\$50.00
26			10/21-10/21	1	\$75.00	:30	1	SU	8A-9A	1	\$75.00
27			10/22-10/22	1	\$75.00	:30	1	M	1030P-11P	1	\$75.00
28			10/16-10/19	1	\$225.00	:30	3	TU,TH-F	1030P-11P	3	\$75.00
29			10/16-10/19	1	\$500.00	:30	4	TU-F	10P-1030P	4	\$125.00
30			10/22-10/22	1	\$125.00	:30	1	M	10P-1030P	1	\$125.00
31			10/22-10/22	1	\$150.00	:30	1	M	530P-6P	1	\$150.00
32			10/16-10/19	1	\$600.00	:30	4	TU-F	530P-6P	4	\$150.00
33			10/16-10/19	1	\$800.00	:30	4	TU-F	6P-630P	4	\$200.00
34			10/22-10/22	1	\$200.00	:30	1	M	6P-630P	1	\$200.00
35			10/22-10/22	1	\$200.00	:30	1	M	630P-7P	1	\$200.00
36			10/16-10/19	1	\$800.00	:30	4	TU-F	630P-7P	4	\$200.00
37			10/20-10/20	1	\$600.00	:30	3	SA	6P-9P	3	\$200.00
38			10/21-10/21	1	\$300.00	:30	1	SU	6P-7P	1	\$300.00
39			10/21-10/21	1	\$350.00	:30	1	SU	10A-11A	1	\$350.00

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
40			10/21-10/21	1	\$450.00	:30	1	SU	530P-6P	1	\$450.00
41			10/16-10/16	1	\$600.00	:30	1	TU	8P-9P	1	\$600.00
42			10/17-10/17	1	\$1,800.00	:30	3	W	2P-5P	3	\$600.00
43			10/18-10/18	1	\$700.00	:30	1	TH	8P-9P	1	\$700.00
44			10/22-10/22	1	\$800.00	:30	1	M	7P-8P	1	\$800.00
45			10/22-10/22	1	\$800.00	:30	1	M	8P-9P	1	\$800.00
46			10/16-10/16	1	\$800.00	:30	1	TU	7P-8P	1	\$800.00
47			10/21-10/21	1	\$800.00	:30	1	SU	7P-8P	1	\$800.00
48			10/21-10/21	1	\$800.00	:30	1	SU	8P-9P	1	\$800.00
49			10/17-10/17	1	\$1,300.00	:30	1	W	7P-9P	1	\$1,300.00
50			10/18-10/18	1	\$1,300.00	:30	1	TH	7P-8P	1	\$1,300.00
51			10/21-10/21	1	\$4,500.00	:30	3	SU	11A-2P	3	\$1,500.00

Rep Order# 6837944 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 195680 Printed: 10/09/2012 3:54 PM
EC'd Yes Last Received: 08/02/2012 8:23 AM Showing Buylines: All Lines

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Showing Buylines: All Lines

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Product	Order		
Estimate#	C16C22		
Buyer	Patricia Dome		
Phone#			
Agency	()	SMART MEDIA GROUP	
		814 KING STREET - SUITE 200	
		ALEXANDRIA, VA 22314	
Agency C/P1/P2/E		WLSN/ORDR/C16C22	
Flight Dates		10/16/2012 - 10/22/2012	
Hiatus Weeks			
Rep Firm			
Sales Office	()	PHILADELPHIA	
Salesperson	()	AMY MCCREARY	
Salesperson Phone#		215-568-6540	
Salesperson FAX#		215-568-1845	

Sales Totals: 82 / \$23,400.00

Station Totals: 82 / \$23,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$334,286	CABL 0%	KASA 7%	KASY 0%	KLUZ 0%	KOAT 35%
		KOB 26%	KROE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books	NOV12
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order#	6837944	Ver#	3	Status	Revised
EC'd Yes					

Traffic Order# 195680

Printed: 08/02/2012 10:25 AM
Last Received: 08/02/2012 8:23 AM
Showing Buylines: All Rep Revised Lines

1 of 6

Station KASA-TV ALBUQUERQUE, NM.
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Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

$$S^* = S$$

--- REMARKS ---

REV TO ADD TO SKED
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*18		Sales Remark: V3 Added	10/16-10/19	1	\$120.00	:30	4	TU-F	12P-1P	4	\$30.00
*19		Sales Remark: V3 Added	10/22-10/22	1	\$30.00	:30	1	M	12P-1P	1	\$30.00
*20		Sales Remark: V3 Added	10/22-10/22	1	\$30.00	:30	1	M	1P-2P	1	\$30.00
*21		Sales Remark: V3 Added	10/16-10/19	1	\$120.00	:30	4	TU-F	1P-2P	4	\$30.00
*22		Sales Remark: V3 Added	10/16-10/19	1	\$120.00	:30	4	TU-F	2P-3P	4	\$30.00

Rep Order# 6837944	Ver# 3	Status Revised	Traffic Order# 195680	Printed: 08/02/2012 10:25 AM	2 of 6						
EC'd Yes				Last Received: 08/02/2012 8:23 AM							
			Showing Buylines: All Rep Revised Lines								
Station KASA-TV ALBUQUERQUE, NM.	Agency () SMART MEDIA GROUP	Rep Firm () PHILADELPHIA									
Advertiser () WILSON FOR NM SENAT	814 KING STREET - SUITE 200	Sales Office () AMY MCCREARY									
Product Order	ALEXANDRIA, VA 22314	Salesperson ()									
Estimate# C16C22	Agency C/P1/P2/E WLSN/ORDR/C16C22	Salesperson Phone# 215-568-6540									
Buyer Patricia Dome	Flight Dates 10/16/2012 - 10/22/2012	Salesperson FAX# 215-568-1845									
Phone#	Hiatus Weeks										
Fax#											
Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
*23		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$30.00	:30	1	M	2P-3P	1	\$30.00
*24		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$50.00	:30	1	M	3P-4P	1	\$50.00
*25		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/19	1	\$150.00	:30	3	TU-W, F	3P-4P	3	\$50.00
*26		Sales Remark: V3 ADD TO SKED V3 Added	10/21-10/21	1	\$75.00	:30	1	SU	8A-9A	1	\$75.00
*27		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$75.00	:30	1	M	1030P-11P	1	\$75.00
*28		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/19	1	\$225.00	:30	3	TU, TH-F	1030P-11P	3	\$75.00
*29		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/19	1	\$500.00	:30	4	TU-F	10P-1030P	4	\$125.00
*30		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$125.00	:30	1	M	10P-1030P	1	\$125.00
*31		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$150.00	:30	1	M	530P-6P	1	\$150.00

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
*32		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/19	1	\$600.00	:30	4	TU-F	530P-6P	4	\$150.00
*33		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/19	1	\$800.00	:30	4	TU-F	6P-630P	4	\$200.00
*34		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$200.00	:30	1	M	6P-630P	1	\$200.00
*35		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$200.00	:30	1	M	630P-7P	1	\$200.00
*36		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/19	1	\$800.00	:30	4	TU-F	630P-7P	4	\$200.00
*37		Sales Remark: V3 ADD TO SKED V3 Added	10/20-10/20	1	\$600.00	:30	3	SA	6P-9P	3	\$200.00
*38		Sales Remark: V3 ADD TO SKED V3 Added	10/21-10/21	1	\$300.00	:30	1	SU	6P-7P	1	\$300.00
*39		Sales Remark: V3 ADD TO SKED V3 Added	10/21-10/21	1	\$350.00	:30	1	SU	10A-11A	1	\$350.00

Rep Order#	6837944	Ver#	3	Status	Revised
EC'd	Yes				

Traffic Order# 195680

Printed: 08/02/2012 10:25 AM
Last Received: 08/02/2012 8:23 AM
Showing Buylines: All Rep Revised Lines

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Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
---	-----	-----	-----	----	-----	----	-----	-----	-----	-----	-----
*40		Sales Remark: V3 ADD TO SKED V3 Added	10/21-10/21	1	\$450.00	:30	1	SU	530P-6P	1	\$450.00
*41		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/16	1	\$600.00	:30	1	TU	8P-9P	1	\$600.00
*42		Sales Remark: V3 ADD TO SKED V3 Added	10/17-10/17	1	\$1,800.00	:30	3	W	2P-5P	3	\$600.00
*43		Sales Remark: V3 ADD TO SKED V3 Added	10/18-10/18	1	\$700.00	:30	1	TH	8P-9P	1	\$700.00
*44		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$800.00	:30	1	M	7P-8P	1	\$800.00
*45		Sales Remark: V3 ADD TO SKED V3 Added	10/22-10/22	1	\$800.00	:30	1	M	8P-9P	1	\$800.00
*46		Sales Remark: V3 ADD TO SKED V3 Added	10/16-10/16	1	\$800.00	:30	1	TU	7P-8P	1	\$800.00
*47		Sales Remark: V3 ADD TO SKED V3 Added	10/21-10/21	1	\$800.00	:30	1	SU	7P-8P	1	\$800.00
*48		Sales Remark: V3 ADD TO SKED V3 Added	10/21-10/21	1	\$800.00	:30	1	SU	8P-9P	1	\$800.00

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*49		Sales Remark: V3 ADD TO SKED V3 Added	10/17-10/17	1	\$1,300.00	:30	1	W	7P-9P	1	\$1,300.00
*50		Sales Remark: V3 ADD TO SKED V3 Added	10/18-10/18	1	\$1,300.00	:30	1	TH	7P-8P	1	\$1,300.00
*51		Sales Remark: V3 ADD TO SKED V3 Added	10/21-10/21	1	\$4,500.00	:30	3	SU	11A-2P	3	\$1,500.00

DA-C-L-A-S

---REPORT TOTALS---

Report Totals: 65 / \$20,300.00

---SALES MONTHLY TOTALS---

Oct 12: 82 / \$23,400.00
Sales Totals: 82 / \$23,400.00
Station Totals: 82 / \$23,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$334,286	CABL 0%	KASA 7%	KASY 0%	KLUZ 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

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CASH IN ADVANCE

Rep Order#	6837944	Ver#	1	Status	New
EC'd	Yes				

Traffic Order# 195680

Printed: 08/01/2012 10:14 AM
Last Received: 08/01/2012 8:10 AM
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--- CONTRACT COMMENT ---

* 55

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1	Rating: 1.2	AFHV	10/16-10/16	1	\$50.00	:30	1	TU	4P-5P	1	\$50.00
2	Rating: 1.2	AFHV	10/17-10/17	1	\$50.00	:30	1	W	4P-5P	1	\$50.00
3	Rating: 1.2	AFHV	10/18-10/18	1	\$50.00	:30	1	TH	4P-5P	1	\$50.00
4	Rating: 1.2	AFHV	10/19-10/19	1	\$50.00	:30	1	F	4P-5P	1	\$50.00
5	Rating: 0.9	EXTRA	10/17-10/17	1	\$100.00	:30	1	W	5P-530P	1	\$100.00
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10	Rating: 4.4	NEWS 930P	10/18-10/18	1	\$300.00	:30	1	TH	930P-10P	1	\$300.00

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EC'd Yes

Traffic Order#

2 of 3

Printed: 08/01/2012 10:14 AM
Last Received: 08/01/2012 8:10 AM
Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
11		NEWS9P	10/20-10/20	1	\$275.00	:30	1	SA	9P-930P	1	\$275.00
Rating: 4.1											
12		NEWS 930P	10/20-10/20	1	\$250.00	:30	1	SA	930P-10P	1	\$250.00
Rating: 3.9											
13		NEWS9P	10/21-10/21	1	\$400.00	:30	1	SU	9P-930P	1	\$400.00
Rating: 7.0											
14		NEWS 930P	10/21-10/21	1	\$275.00	:30	1	SU	930P-10P	1	\$275.00
Rating: 4.8											
15		HOUSE	10/20-10/20	1	\$100.00	:30	1	SA	6P-7P	1	\$100.00
Rating: 2.1											
16		TOUCH	10/19-10/19	1	\$250.00	:30	1	F	7P-8P	1	\$250.00
Rating: 2.8											
17		FRINGE	10/19-10/19	1	\$250.00	:30	1	F	8P-9P	1	\$250.00
Rating: 2.3											

---REPORT TOTALS---

Report Totals: 17 / \$3,100.00

---SALES MONTHLY TOTALS---

Oct 12: 17 / \$3,100.00
Sales Totals: 17 / \$3,100.00
Station Totals: 17 / \$3,100.00
Lines not sent/rcld/rtrn: 0 / \$0.00

Rep Order# 6837944 Ver# 1 Status New Traffic Order#
EC'd Yes Printed: 08/01/2012 10:14 AM
Last Received: 08/01/2012 8:10 AM
Showing Buylines: All Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C16C22
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Hiatus Weeks

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Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

---COMPETITIVE---
Market Totals \$44,286

CABL	0%	KASA	7%	KASY	0%	KLUZ	0%	KOAT	35%
KOB	26%	KRQE	32%	KWBQ	0%				

---COMPETITIVE COMMENTS---
EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

Spot Manager: All

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 1

Time Period: 4p-5p
195680 06837944 C16C22 10/16/12 :30 P5 4:46:33 PM Order \$50.00

Line: 2

Time Period: 4p-5p
195680 06837944 C16C22 10/17/12 :30 P5 Order \$50.00

Line: 3

Time Period: 4p-5p
195680 06837944 C16C22 10/18/12 :30 P5 4:45:03 PM Order \$50.00

Line: 4

Time Period: 4p-5p
195680 06837944 C16C22 10/19/12 :30 P5 4:14:41 PM Order \$50.00

Line: 5

Time Period: 5p-530p
195680 06837944 C16C22 10/17/12 :30 P5 5:14:26 PM Order \$100.00

Line: 6

Time Period: 5p-530p
195680 06837944 C16C22 10/18/12 :30 P5 5:14:56 PM Order \$100.00

Line: 7

Time Period: 5p-530p
195680 06837944 C16C22 10/19/12 :30 P5 5:06:18 PM Order \$100.00

Line: 8

Time Period: 5p-530p
195680 06837944 C16C22 10/22/12 :30 P5 5:22:24 PM Order \$100.00

Line: 9

Time Period: 9p-930p
195680 06837944 C16C22 10/19/12 :30 P5 9:08:11 PM Order \$400.00

Line: 10

Time Period: 930p-10p
195680 06837944 C16C22 10/18/12 :30 P5 9:37:26 PM Order \$300.00

Line: 11

Time Period: 9p-930p
195680 06837944 C16C22 10/20/12 :30 P5 9:16:20 PM Order \$275.00

[Sorted by: Line]

Spot Manager: All

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA
Advertiser: POL/Wilson For NM Senate
Agency: Smart Media Group

Line: 11

Line: 12

Time Period: 930p-10p

195680 06837944 C16C22 10/20/12 :30 P5 9:46:12 PM Order \$250.00

\$250.00

\$250.00

Line: 13

Time Period: 9p-930p

195680 06837944 C16C22 10/21/12 :30 P5 9:17:05 PM Order \$400.00

\$400.00

\$400.00

Line: 14

Time Period: 930p-10p

195680 06837944 C16C22 10/21/12 :30 P5 9:57:05 PM Order \$275.00

\$275.00

\$275.00

Line: 15

Time Period: 6p-7p

195680 06837944 C16C22 10/20/12 :30 P5 Order \$100.00

\$100.00

\$100.00

Line: 16

Time Period: 7p-8p

195680 06837944 C16C22 10/19/12 :30 P5 Order \$250.00

\$250.00

\$250.00

Line: 17

Time Period: 8p-9p

195680 06837944 C16C22 10/19/12 :30 P5 Order \$250.00

\$250.00

\$250.00

Line: 18

Time Period: 12p-1p

195680 06837944 C16C22 10/18/12 :30 P5 12:08:48 PM Order \$30.00

\$30.00

\$30.00

\$30.00

\$30.00

\$120.00

\$120.00

Line: 19

Time Period: 12p-1p

195680 06837944 C16C22 10/22/12 :30 P5 12:49:40 PM Order \$30.00

\$30.00

\$30.00

\$30.00

Line: 20

Time Period: 1p-2p

195680 06837944 C16C22 10/22/12 :30 P5 1:48:10 PM Order \$30.00

\$30.00

\$30.00

Line: 21

Time Period: 1p-2p

195680 06837944 C16C22 10/18/12 :30 P5 1:48:10 PM Order \$30.00

\$30.00

[Sorted by: Line]

Spot Manager: All,

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 21

Time Period: 1p-2p

195680	06837944	C16C22	10/19/12	:30	P5	1:19:38 PM Order			\$30.00
195680	06837944	C16C22	10/16/12	:30	P5	1:49:10 PM Order			\$30.00

\$120.00

Line: 22

Time Period: 2p-3p

195680	06837944	C16C22	10/18/12	:30	P5	2:19:38 PM Order			\$30.00
195680	06837944	C16C22	10/16/12	:30	P5	2:49:20 PM Order			\$30.00
195680	06837944	C16C22	10/17/12	:30	P5	Order			\$30.00
195680	06837944	C16C22	10/19/12	:30	P5	2:09:14 PM Order			\$30.00

\$120.00

Line: 23

Time Period: 2p-3p

195680	06837944	C16C22	10/22/12	:30	P5	2:58:25 PM Order			\$30.00
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\$30.00

Line: 24

Time Period: 3p-4p

195680	06837944	C16C22	10/22/12	:30	P5	3:38:16 PM Order			\$50.00
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\$50.00

Line: 25

Time Period: 3p-4p

195680	06837944	C16C22	10/17/12	:30	P5	Order			\$50.00
195680	06837944	C16C22	10/19/12	:30	P5	3:08:54 PM Order			\$50.00
195680	06837944	C16C22	10/16/12	:30	P5	3:19:33 PM Order			\$50.00

\$150.00

Line: 26

Time Period: 8a-9a

195680	06837944	C16C22	10/21/12	:30	P5	8:18:55 AM Order			\$75.00
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\$75.00

Line: 27

Time Period: 10:30:00p-11:00:00p

195680	06837944	C16C22	10/22/12	:30	P5	10:52:56 PM Order			\$75.00
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\$75.00

Line: 28

Time Period: 10:30:00p-11:00:00p

195680	06837944	C16C22	10/19/12	:30	P5	10:34:29 PM Order			\$75.00
195680	06837944	C16C22	10/18/12	:30	P5	10:40:33 PM Order			\$75.00
195680	06837944	C16C22	10/16/12	:30	P5	10:53:26 PM Order			\$75.00

\$225.00

Line: 29

Time Period: 10:00:00p-10:30:00p

195680	06837944	C16C22	10/18/12	:30	P5	10:23:03 PM Order			\$125.00
195680	06837944	C16C22	10/16/12	:30	P5	10:23:18 PM Order			\$125.00
195680	06837944	C16C22	10/19/12	:30	P5	10:06:21 PM Order			\$125.00
195680	06837944	C16C22	10/17/12	:30	P5	10:07:06 PM Order			\$125.00

\$500.00

[Sorted by: Line]

Spot Manager: All

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA
Advertiser: POL/Wilson For NM Senate
Agency: Smart Media Group

Line: 29

Line: 30

Time Period: 10:00:00p-10:30:00p

195680 06837944 C16C22 10/22/12 :30 P5 10:16:12 PM Order \$125.00

\$125.00

\$125.00

Line: 31

Time Period: 530p-6p

195680 06837944 C16C22 10/22/12 :30 P5 5:59:05 PM Order \$150.00

\$150.00

\$150.00

Line: 32

Time Period: 530p-6p

195680 06837944 C16C22 10/19/12 :30 P5 5:43:12 PM Order \$150.00

195680 06837944 C16C22 10/16/12 :30 P5 5:50:18 PM Order \$150.00

195680 06837944 C16C22 10/18/12 :30 P5 Order \$150.00

195680 06837944 C16C22 10/17/12 :30 P5 5:36:03 PM Order \$150.00

\$600.00

\$600.00

Line: 33

Time Period: 6p-630p

195680 06837944 C16C22 10/19/12 :30 P5 6:16:20 PM Order \$200.00

195680 06837944 C16C22 10/18/12 :30 P5 Order \$200.00

195680 06837944 C16C22 10/16/12 :30 P5 6:16:05 PM Order \$200.00

195680 06837944 C16C22 10/17/12 :30 P5 6:04:35 PM Order \$200.00

\$800.00

\$800.00

Line: 34

Time Period: 6p-630p

195680 06837944 C16C22 10/22/12 :30 P5 6:16:05 PM Order \$200.00

\$200.00

\$200.00

Line: 35

Time Period: 630p-7p

195680 06837944 C16C22 10/22/12 :30 P5 6:40:25 PM Order \$200.00

\$200.00

\$200.00

Line: 36

Time Period: 630p-7p

195680 06837944 C16C22 10/17/12 :30 P5 6:34:35 PM Order \$200.00

195680 06837944 C16C22 10/18/12 :30 P5 Order \$200.00

195680 06837944 C16C22 10/19/12 :30 P5 6:46:20 PM Order \$200.00

195680 06837944 C16C22 10/16/12 :30 P5 6:34:35 PM Order \$200.00

\$800.00

\$800.00

Line: 37

Time Period: College Football

195680 06837944 C16C22 10/20/12 :30 P5 3:40:30 PM Order \$200.00

195680 06837944 C16C22 10/20/12 :30 P5 7:24:50 PM Order \$200.00

195680 06837944 C16C22 10/20/12 :30 P5 7:56:30 PM Order \$200.00

\$600.00

\$600.00

Line: 38

Time Period: 6p-7p

[Sorted by: Line]

Spot Manager: All

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Wilson For NM Senate

Agency: Smart Media Group

Line: 38

Time Period: 6p-7p

195680 06837944 C16C22 10/21/12 :30 P5 6:44:25 PM Order \$300.00

\$300.00
\$300.00

Line: 39

Time Period: (10:00:00 AM-11:00:00 AM)

195680 06837944 C16C22 10/21/12 :30 P5 10:38:21 AM Order \$350.00

\$350.00
\$350.00

Line: 40

Time Period: (5:30:00 PM-6:00:00 PM)

195680 06837944 C16C22 10/21/12 :30 P5 Order \$450.00

\$450.00
\$450.00

Line: 41

Time Period: 8p-9p

195680 06837944 C16C22 10/16/12 :30 P5 9:09:46 PM Order \$600.00

\$600.00
\$600.00

Line: 42

Time Period: MLB Championship

195680 06837944 C16C22 10/17/12 :30 P5 2:58:11 PM Order \$600.00

195680 06837944 C16C22 10/17/12 :30 P5 2:13:03 PM Order \$600.00

195680 06837944 C16C22 10/17/12 :30 P5 4:28:20 PM Order \$600.00

195680 06837944 C16C22 10/18/12 :30 P5 Order \$700.00

\$700.00
\$700.00

Line: 44

Time Period: 7p-8p

195680 06837944 C16C22 10/22/12 :30 P5 Order \$800.00

\$800.00
\$800.00

Line: 45

Time Period: 8p-9p

195680 06837944 C16C22 10/22/12 :30 P5 8:44:35 PM Order \$800.00

\$800.00
\$800.00

Line: 46

Time Period: 7p-8p

195680 06837944 C16C22 10/16/12 :30 P5 6:59:30 PM Order \$800.00

\$800.00
\$800.00

Line: 47

Time Period: 7p-8p

195680 06837944 C16C22 10/21/12 :30 P5 7:10:01 PM Order \$800.00

\$800.00
\$800.00

Line: 48

Time Period: 8p-9p

[Sorted by: Line]

Spot Manager: All,

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA
Advertiser: POL/Wilson For NM Senate
Agency: Smart Media Group

Line: 48

Time Period: 8p-9p

195680 06837944 C16C22	10/21/12	:30 P5	8:09:51 PM Order	\$800.00
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Line: 49

Time Period: 7p-9p

195680 06837944 C16C22	10/17/12	:30 P5	6:58:00 PM Order	\$1,300.00
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Line: 50

Time Period: 7p-8p

195680 06837944 C16C22	10/18/12	:30 P5	Order	\$1,300.00
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Line: 51

Time Period: (11:00:00 AM-2:00:00 PM)

195680 06837944 C16C22	10/21/12	:30 P5	12:59:22 PM Order	\$1,500.00
195680 06837944 C16C22	10/21/12	:30 P5	12:29:14 PM Order	\$1,500.00
195680 06837944 C16C22	10/21/12	:30 P5	11:58:51 AM Order	\$1,500.00

\$4,500.00
\$4,500.00
\$23,400.00
\$23,400.00
\$23,400.00
\$23,400.00
\$23,400.00

[Sorted by: Line]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Smart Media Group,

being/on behalf of: Heather Wilson

, a legally

qualified candidate of the Republican

political

party for the office of: US Senate

in the General

election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Heather Wilson
 (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

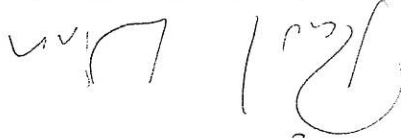
☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

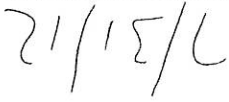


signature of candidate or authorized committee

printed name



date



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

Signature

7/31/12
Date

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Printed Name

Title